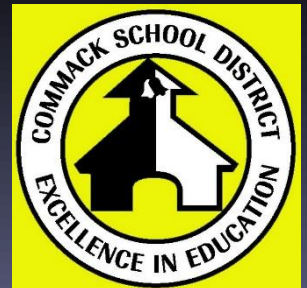


# Impact

== Teen Drivers ==

## WHAT DO YOU CONSIDER LETHAL?

A Teen Safe Driving Partnership Between the  
Stony Brook Trauma Center,  
Smithtown Youth Bureau &  
Commack S.A.D.D.



# What Do You Consider Lethal?



# Presenters & Organizers

- Emma Baker and Allison Smith, *Commack High School SADD*
- Kristi Ladowski, MPH, *Stony Brook Trauma Center*
- Sara Decker, LCSW, and Dr. Heather Leggio  
*Commack High School SADD*
- Gina Shalhoub, MBA, *Smithtown Youth Bureau*

# Impact Teen Drivers-Who & what

- 2007 Partnership between California Highway Patrol, California Casualty, & California Teachers Association
- **Goal:** Reduce teen motor vehicle injury and deaths
- **Purpose:** provide awareness & education to teenagers, their parents, & community members
- **Message:** Focus on the road ahead and get to where you are going safely

# Impact Teen Drivers-When & Where

- Classroom & Assembly Presentations
- Parent-Teen Safe Driving Presentations
- Train the Trainers
- Lead the Leaders
- Peer to Peer Projects
- What Do You Consider Lethal Campaign
  - Make a Real Impact Contest
  - Website
  - Videos & Interactive Tools



# Impact Teen Drivers-How

Focus is to change the culture of teen driving

Facilitate good decision making through:

- Education & facts
- Connect on an emotional level
- Real life stories
- Tools: word puzzles, engaging questions, real life situations

# *What Do You Consider Lethal?*

- Step-by-step tutorial in how to engage teens in a 40- 60 minute presentation
- Easily adaptable to fit different styles of presentation/facilitation.
- Includes a two-way dialogue about reckless and distracted driving
- Uses:
  - Videos
  - Posters
  - Probability Wheel



# Introduction

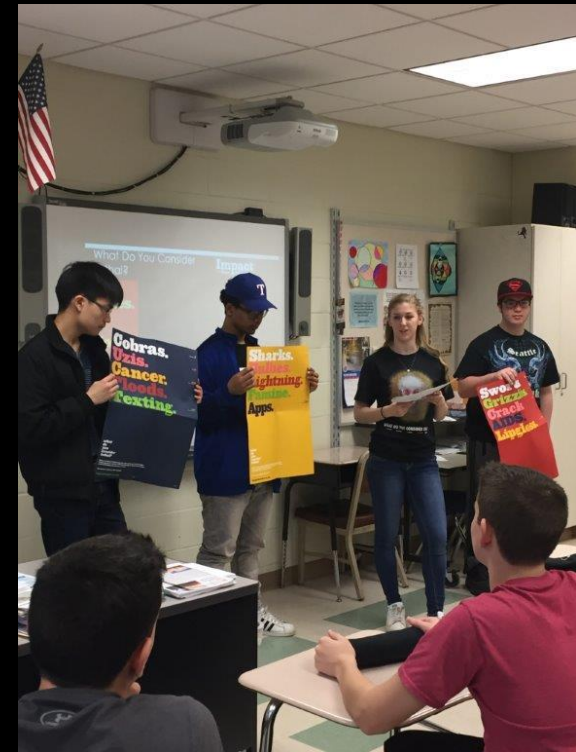
Format: Engage Audience by Asking Questions

- What do you consider lethal for teens?
- Lead them to CHOICE
- T-Shirts awarded to participants



# Posters

Format: Introduce posters and engage audience



- Top 4 answers are what some teens said is lethal
- 5<sup>th</sup> answers, we added-why?
- Everyday actions that become deadly when done behind the wheel of a car



# Classroom Video & Discussion

Format: Watch video and give background info

- Ask audience what led to crash?
- Who is responsible for crash?
- Who is impacted by car crashes?
- Core messages: choosing to avoid distractions, choosing to drive safe, choosing to buckle up, choosing to speak up



# Skull Poster

Format: Discuss poster with participants

- What image do you see?
- Every dot represents a teen who lost their life in 1 year
- # Killer of teens is car crashes
- More than 60% are passengers
- More than 75% did not involve alcohol/drugs



# Next Steps & Conclusion

Format: Reiterate car crashes are preventable

- Discuss actions that can be taken:
  - Sign iCommit cards/pledge
  - *Create Real Impact Contest*
  - [WhatDoYouCosiderLethal.com](http://WhatDoYouCosiderLethal.com)
- Inspire and Empower
  - Make good decisions

what do you consider **LETHAL?**

I Commit	To get where I'm going safely.
I Commit	To keep my eyes on the road.
I Commit	To not being distracted by phones, food, texts, music or friends while driving.
I Commit	To being safe and sane behind the wheel.
I Commit	To speaking up when my friends are driving unsafely.

name \_\_\_\_\_ date \_\_\_\_\_

# Building a Partnership

- Stony Brook Trauma Center and Smithtown Youth Bureau conducted Lead-the-Leader workshop
- Commack SADD students trained in Impact Teen Drivers Program in 2 ½ hours during school
- Group met to practice roles after school
- SADD students ran program in 10<sup>th</sup> grade health class during Distracted Driving Awareness Month
- SADD students arranged morning announcements all week to increase awareness

# News 12 Coverage 2016



# Get Involved!

- Connect with Impact Teen Driver Educators in your area
- Host a *What Do You Consider Lethal* program at your school/organization
- Promote the *Create Real Impact* Contest
- Visit [whatdoyouconsiderlethal.com/](http://whatdoyouconsiderlethal.com/)
- Be a Role Model
- Speak Up

Thank You