



# AAA TO GEN Z: A SAFETY SUMMIT FOR THE NEW GENERATION OF DRIVERS

WELCOME REMARKS  
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# ***WELCOME TO OUR SCHOOLS AND STUDENTS, TEACHERS, AND SAFETY PARTNERS!***



- This event is for YOU!
- We want young people in the room to enjoy driving, because driving = freedom, mobility, and new opportunities—but it also carries responsibilities.

**37,461 lives were  
lost on U.S. roads  
in 2016.**

*(An increase of 5.6 percent from  
calendar year 2015.)*

# Motor Vehicle Fatalities in U.S.

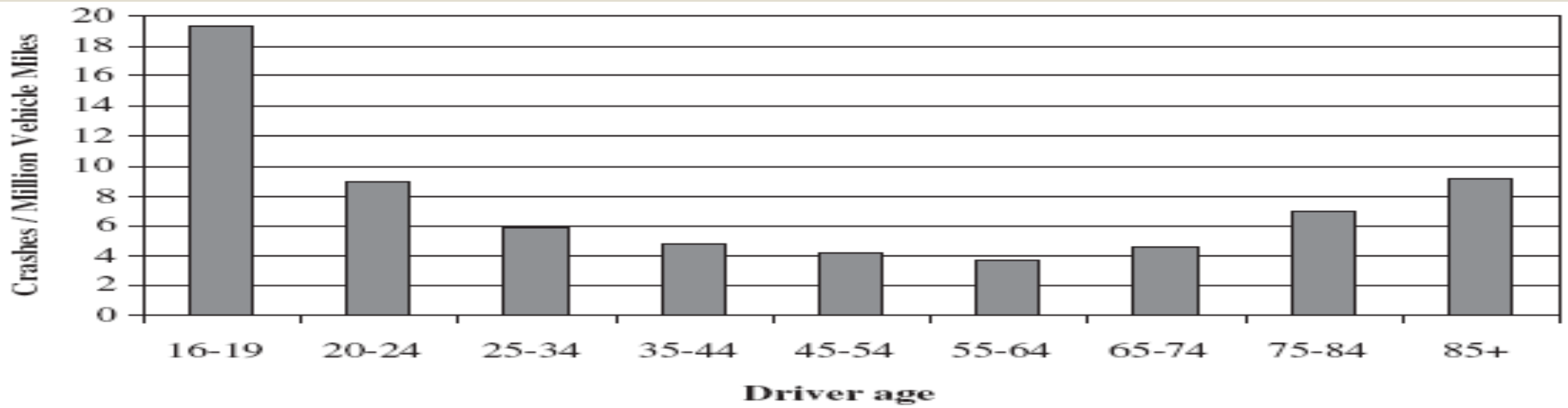


**99,000 TEENS WERE INJURED  
IN CRASHES IN 2005.\***

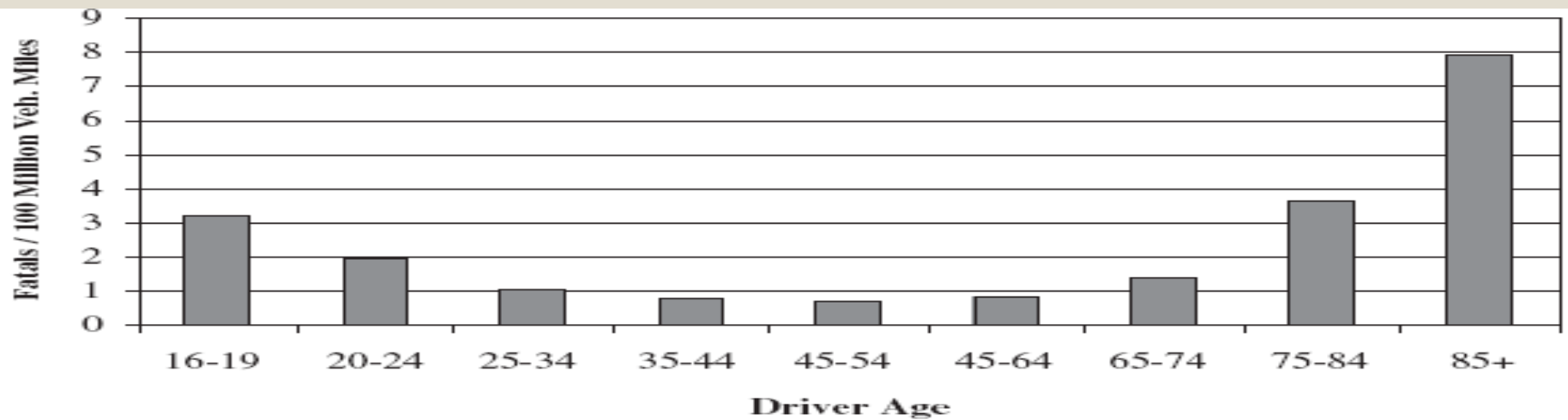
\* NHTSA

# CAN WE IMPACT CRASH AND FATALITY RATES?

Crashes per Million Vehicle Miles Traveled by Age of Driver



Fatalities per 100 Million Vehicle Miles Traveled by Age of Driver



# DRIVING IS DANGEROUS FOR TEENS

- Teens are our most inexperienced, at-risk drivers; crashes are leading cause of teen death, and teens are 50 times more likely to crash in 1<sup>st</sup> month of driving (AAA Foundation)
- Crash rates are rising among 18-20 year olds: most states don't require driver education at 18
- Distraction now cited as a factor in 16% of fatalities



# AAA FOUNDATION RESEARCH



- Greatest risk: multiple teens in the car
- Smart phone use, speed, alcohol and drugs, lack of belt use
- Recent AAA study found 88% of 19-24 year olds engaged in texting, speeding, or red light-running in the past 30 days

# TODAY'S OPPORTUNITIES

- Collaboration
- Thoughtful research
- Consistent advocacy
- Steady enforcement
- Focus on:
  - Distraction
  - Impairment
  - Drowsy Driving
- Remain engaged

