AAA ULTIMATE NEW YEAR'S EVE SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE OR AAA MEMBERSHIP NECESSARY TO ENTER AND NEITHER PURCHASE NOR MEMBERSHIP INCREASES YOUR ODDS OF WINNING.

TO BE AUTOMATICALLY ENTERED, USE THE MOBILE ENTRY METHOD IN WHICH YOU MUST HAVE AN iPHONE® AND AAA NORTHEAST MEMBERSHIP OR THE ON-SITE METHOD IN WHICH YOU MUST HAVE A AAA NORTHEAST MEMBERSHIP. ALL OTHER ENTRANTS MUST USE THE INTERNET OR MAIL ENTRY. ENTRY PERIOD BEGINS ON JULY 15, 2017 AND ENDS ON NOVEMBER 14, 2017.

SUBJECT TO ALL APPLICABLE FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. ENTRY PERIOD: The AAA Ultimate New Year's Eve Sweepstakes will begin at 12:01 AM Eastern Time, July 15, 2017 and will end at 11:59 PM Eastern Time, November 14, 2017 (“Promotion Period”). Entries received prior or subsequent to Promotion Period will be invalid.

2. ELIGIBILITY: To enter you must legally reside within the AAA Northeast territory (visit aaa.com and enter zip code to confirm territory), have valid identification, and be twenty-one (21) years of age or older at the time of entry. Limit one entry per person. Employees of AAA Northeast (“Sponsor”), its agents, affiliates, directors, subsidiaries, parent companies and members of their immediate families (spouse, children, parents, siblings) or persons residing in the same household are not eligible.

3. HOW TO ENTER: You may enter the AAA Ultimate New Year's Eve Sweepstakes in one (1) of the following methods:

   A. Mobile: Visit AAA.com/GetTheApp via an iPhone (must be iOS 9.3 version or higher) and click on the Download on the App Store button to download the AAA Auto Club App (“App”). Follow instructions to successfully install, open the App and login with your username and password. You must be an active AAA Northeast member and be a registered user of the Apple iTunes store in order to use this method of entry. If you are not a registered user of this site, visit http://www.apple.com/iTunes to register for free. Registration for and use of the Apple iTunes store is subject to Apple iTunes’ terms and conditions and Sponsor has no responsibility with respect to such registration or use. The AAA Ultimate New Year's Eve Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Apple iTunes. You may be charged data rates when entering the Sweepstakes from your iPhone according to the terms in your wireless calling plan. Wireless service is not available in all areas.

   B. On-Site: Visit Ripley's Believe It or Not! - Times Square located at 234 West 42nd Street, New York, NY and swipe your membership card at the admissions counter.

   C. Internet: Visit AAA.com/GetTheApp to complete and submit the online entry form.

   D. Mail: Mail a 3” x 5” postcard or paper with your first and last name, complete mailing address including zip code, telephone number and email address to: “AAA Ultimate New Year's Eve Sweepstakes,” AAA Northeast, Attn: Marketing, 110 Royal Little Drive, Providence, Rhode Island 02904. Limit one entry per postmarked envelope or postcard. All entries become the sole property of the Sponsor and will not be acknowledged or returned. Photocopied, illegible, or mechanically reproduced entries are not eligible.

For all methods of entry Sponsor is not responsible for late, lost, illegible, incomplete or misdirected entries; interrupted or unavailable network servers, system outages, download issues or other connection miscommunications, failed phone or computer or telephone transmissions, or technical failure, jumbled, scrambled or misdirected transmissions or other error of any kind whether human, mechanical or electronic that may affect the Sweepstakes entry process. Any use of any automated sweepstakes or sweepstakes entry system, or a professional sweepstakes or sweepstakes entry agent, to submit entries in the AAA Ultimate New Year's Eve Sweepstakes is prohibited and will result in disqualification.

4. PRIVACY: You understand that you are providing your information to Sponsor by submitting an entry and that the Sponsor may utilize and/or share your information with its, partners, vendors and agents. To update your privacy options, please visit www.aaa.com/privacy.

5. DRAWING:

Grand Prize: The Sponsor will conduct a random drawing on or about November 17, 2017, from among all eligible entries received during the Promotion Period to select one (1) Grand Prize winner (“Grand Prize Winner”). Odds of winning the Grand...
Prize depend on the number of eligible entries received during the Promotion Period.

6. **PRIZE:**

**Grand Prize:** Subject to verification of eligibility and compliance with these Official Rules, the Grand Prize Winner will be awarded one (1) standard hotel room at the Hilton Times Square Location located at 234 W. 42nd Street, New York, New York for two (2) consecutive nights lodging (December 30, 2017 - January 1, 2018) (includes room and tax only) for up to four (4) people (does not include meals, incidentals, tips, telephone calls or any other personal expenses incurred during the stay not specified here); four (4) complimentary tickets to the Official Times Square New Year's Eve VIP Party on December 31, 2017 from 8:00 PM to 2:00 AM on January 1, 2018 at the Hard Rock Café located at 43rd Street and 7th Avenue, New York, New York; up-close Pre-New Year's Eve Ball viewing and photo opportunity for four (4) people on the afternoon of December 30, 2017 on the roof of One Times Square located at One Times Square, New York, New York; VIP tour for four (4) of Ripley’s Believe it or Not! Times Square located at 234 West 42nd Street, New York, New York. This tour also includes a champagne toast in Ripley’s Believe it or Not! Times Square New Year's Eve room and a photo of the Winner and their guests with the New Year's Eve ball on display at Ripley’s Believe it or Not! Times Square. This photo will be featured on the LED Billboard atop the Ripley’s Believe it or Not! Times Square building for at least thirty (30) seconds per hour for a forty-eight (48) hour period and a $500 American Express gift card. The estimated value of Grand Prize is $25,000.

If winner is unable to fulfill prize during time period, winner forfeits the prize package. All elements of the prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. If the winner elects to partake in any or all portions of his/her prize with fewer than the above stated number of guests or no guest, the prize will be awarded to winner and each participating guest and any remainder of the prize will be forfeited and shall not be subject to further or alternative compensation. The Prize is non-transferable and has no cash value. The Winner and guests must travel at the same time.

Except as otherwise provided herein, the Grand Prize Winner (the “Winner”) is solely responsible for all expenses. Sponsor shall not be liable to the Winner or any person claiming through the Winner for failure to supply the Prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow down, civil disturbance, insurrection, riot, bankruptcy or insolvency of any Prize supplier or any other cause beyond Sponsor’s sole control (collectively, “Force Majeure Event”). Sponsor reserves the right to substitute a Prize of equal or greater value for any reason in its sole discretion, including without limitation if any Prize cannot be awarded as described as a result of a Force Majeure Event.

7. **WINNER NOTIFICATION:** The Winner will be notified via the contact information supplied at the time of entry. The Winner shall have five (5) business days after the award notification to claim the Prize by contacting the Sponsor as provided in the award notification. If the Winner has not claimed their Prize within such five (5) business day period, such Winner will be disqualified and an alternate Winner will be randomly selected from the remaining eligible entries for the applicable Promotion Period. If the award notification to the Winner is undeliverable, or if the Winner is found to be ineligible or not in compliance with these Official Rules, such Winner will be disqualified and an alternate Winner will be randomly selected from the remaining eligible entries for the applicable Promotion Period. Sponsor is not responsible for notification failure due to telephone number inaccuracy, email address inaccuracy, notification being lost in the mail, or any other failure or problem of any kind related to notification.

8. **REQUIREMENTS OF WINNER:** The Winner will be required to sign an Affidavit of Eligibility and Release of Liability, Publicity Release, and any other legal documents which Sponsor may require (including a W-9 tax form), unless prohibited by law, prior to accepting the Prize.

9. **PUBLICITY:** Acceptance of the Prize constitutes permission for Sponsor to use, in perpetuity, the Winner’s name, hometown, biographical information, likeness, photograph, voice and statements regarding this AAA Ultimate New Year's Eve Sweepstakes for editorial, public relations, promotional and advertising purposes in all media now known or hereafter discovered, worldwide, including but not limited to the Internet, newspapers and other print media, radio and television, without notice, review or approval, on behalf of Sponsor without compensation, unless prohibited by law.

10. **GENERAL CONDITIONS:** The Sponsor reserves the right at its sole discretion to disqualify any individual that (i) tampers or attempts to tamper with the entry process or the operations of this AAA Ultimate New Year's Eve Sweepstakes in any manner, (ii) violates the Official Rules, or (iii) acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS AAA NORTHEAST ULTIMATE NEW YEAR’S EVE SWEEPSTAKES IS A
VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK CIVIL AND/OR CRIMINAL PROSECUTION AND/OR DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The Sponsor reserves the right in its sole discretion to suspend or cancel this AAA Ultimate New Year's Eve Sweepstakes or any portion thereof should computer hardware or software malfunctions (including but not limited to viruses, bugs, worms, tampering, unauthorized intervention, fraud, technical failures) or any other causes corrupt the administration, security or proper play of the AAA Ultimate New Year's Eve Sweepstakes, and select a Winner from entries received prior to the action taken or in such other manner as deemed fair and appropriate by Sponsor.

11. RELEASE AND LIMITATION OF LIABILITY: By participating and winning the Prize, each Winner shall release, discharge, indemnify and agree to defend and hold harmless AAA Northeast, American Automobile Association, Inc., their respective advertising and promotional agencies and all of their respective parents, affiliates, subsidiaries, agencies, agents and representatives and all of their respective employees, officers and directors from any and all claims, costs, injuries, losses or damages of any kind (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss of or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light), arising out of or in connection with the AAA Ultimate New Year's Eve Sweepstakes or from the acceptance, possession, use or misuse of the Prize, or participation in the AAA Ultimate New Year's Eve Sweepstakes or any AAA Ultimate New Year's Eve Sweepstakes related activity. In no event will Sponsor, its affiliates or their respective officers, directors, employees, representatives and agents be responsible or liable for any damages or losses of any kind, whether direct, indirect, incidental, consequential, punitive or other damages.

12. DISPUTES: Except where prohibited by law, you agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this AAA Ultimate New Year's Eve Sweepstakes promotion, or any Prize awarded, or the determination of the Winners shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Consumer Arbitration Rules of the American Arbitration Association, then effective; and (b) any and all claims, judgments and awards made pursuant to such arbitration shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this AAA Ultimate New Year's Eve Sweepstakes but in no event attorneys’ fees or costs; (c) under no circumstances will an you be permitted to obtain awards for, and you hereby waive all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (d) judgment upon the arbitrator’s award may be entered in any competent court or application may be made to any competent court for judicial acceptance of such award and an order of enforcement. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of you and/or Sponsor in connection with the AAA Ultimate New Year's Eve Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Rhode Island, without regard to the conflicts of law provisions thereof. All proceedings (including arbitration) shall take place in Providence, Rhode Island.

13. SPONSOR: AAA Northeast, 110 Royal Little Drive, Providence, RI 02904

14. NAME OF PRIZE WINNER/OFFICIAL RULES: For a copy of these Official Rules or the names of the Winners, mail a self-addressed, stamped envelope to be received no later than December 14, 2017 to: “AAA Ultimate New Year's Eve Sweepstakes,” AAA Northeast Attn: Marketing, 110 Royal Little Drive, Providence, RI 02904.

15. AGREEMENT TO OFFICIAL RULES: By participating, you agree to be bound by these Official Rules and all decisions of Sponsor, which shall be final and binding in all respects and in all matters related to this AAA Ultimate New Year's Eve Sweepstakes.