

AAA NORTHEAST
“New York Yankees AAA Game Day” Sweepstakes
Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS INTENDED FOR VIEWING IN THE UNITED STATES ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. VOID WHERE PROHIBITED.

I. SWEEPSTAKES PERIOD: The “New York Yankees AAA Game Day” Sweepstakes (the “Sweepstakes”) begins at 12:00 p.m. Eastern Standard Time (“EST”) on April 3, 2018 (“Start Date”) and ends at 11:59 p.m. EST on July 27, 2018 (the “Promotion Period”). The Sweepstakes is sponsored by AAA Northeast (“AAANE”), 110 Royal Little Drive, Providence, RI 02904 (the “Sponsor” and “Prize Supplier”). The official clock for purposes of the Sweepstakes is the computer of the Sponsor.

II. ELIGIBILITY: The Sweepstakes is open to United States residents that reside within the AAA Northeast territory of New York, New Jersey, or Connecticut (Fairfield County only), and are eighteen (18) years of age or older at the time of entry. Officers, members, directors and employees of the Sponsor, and any of their respective parent companies, subsidiaries, dealers, retailers, advertising/promotion agencies, persons engaged in the development, production or distribution of materials for this Sweepstakes, MLB Entities, and Compliance Sweepstakes Services (collectively, the “Released Parties”) and the immediate family members (defined as spouse, parents, grandparents, children, grandchildren, siblings, - whether biological, adopted, step or in-law) of such individuals, or persons living in the same household as such individuals (whether related or not), are not eligible to participate in the Sweepstakes. The “MLB Entities” shall mean the Office of the Commissioner of Baseball (“BOC”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“MLBAM” or “MLB.com”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (“Clubs”), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes Participant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. **Void outside the territory stated above, and where prohibited, taxed, or restricted by law.**

III. HOW TO ENTER THE SWEEPSTAKES: An individual will be deemed a participant (“Participant”) in the Sweepstakes if he/she is eligible and enters the Sweepstakes during the Promotion Period using at least one (1) of five (5) methods of entry: (1) joining AAA Northeast as a new member; upon membership validation, the new member will automatically receive one (1) entry into the Sweepstakes, (2) adding an additional household member(s) of driving age to an existing AAA membership account; upon addition completion, the Primary member on the account will automatically receive one (1) entry into the Sweepstakes, (3) by enrolling in automatic renewal of an existing membership with a credit card; upon renewal transaction completion, each member on the account will automatically receive one (1) entry into the Sweepstakes, (4) by upgrading to Plus or Premier membership levels; upon upgrade level transaction completion, the Primary member on the account will automatically receive one (1) entry into the Sweepstakes, or (5) those Participants that elect to not join AAA Northeast or complete aforementioned options (2)-(4), and want to enter the Sweepstakes, can enter by visiting www.AAA.com/BasesLoaded and completing the registration form. Each valid entry will receive one (1) entry into the Sweepstakes. Participant entering using aforementioned methods (1) - (4) may use web access (www.AAA.com/GameDaySweeps and www.AAA.com/Win), AAA Northeast branches, or branch telephone numbers to complete transactions. For all entry methods, Participants will need to provide the following information: first name, last name, mailing address (including city, state and zip code), phone number, email address and AAANE membership number (if applicable).

Limit two (2) entries per person, regardless of method of entry during the Promotion Period. All required information must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Sponsor reserves the right, in its sole discretion, to void any and all entries of a Participant that submits more than the stated maximum limit of entries by using multiple / different addresses, identities, or any other methods, or who Sponsor believes has attempted to tamper with, influence or impair the administration, security, fairness, or proper play of this Sweepstakes. Proof of entering information is not considered proof of delivery to or receipt by Sponsor of an entry. The use of automated entry devices is prohibited and no mechanically reproduced entries are allowed; all such entries are void. Released Parties are not responsible for: lost, late, incomplete, illegible, incorrect, damaged, delayed, garbled, undelivered, or misdirected, entries, which will be disqualified. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

IV. PERSONAL INFORMATION / OPT-IN: By entering the Sweepstakes, Participant consents for the Sponsor to obtain, use, and transfer your name, address and other information provided for the purpose of administering this Sweepstakes and understands that the Sponsor may utilize and/or share Participant information with its sponsors, partners, vendors and agents. To update your individual privacy options, please visit www.AAA.com/Privacy. The information that you provide in connection with the entry process will not be sold to another company. Participant authorizes the Sponsor to send emails to the address entered on registration form, regarding product offerings; provided, however, Participant may opt out of receiving future e-mails from Sponsor by clicking on the link contained in any e-mail received. Eligibility to participate in the Sweepstakes is not dependent upon Participant's consent to receive such emails and consenting to receive such emails will not impact any Participant's chances of winning. Participant will remain eligible for this Sweepstakes whether or not he/she opts out of receiving the e-mails.

V. LIMITATIONS OF LIABILITY: If for any reason this Sweepstakes is not capable of running as planned, including, without limitation, due to infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, storm, or other natural cataclysm, riot, strike, civil commotion, government regulation, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes, in whole or in part, at any time, without notice and award the prizes, via a random draw, using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date or to disqualify any individual who tampers with the entry process. Any person who supplies false information, obtains entries by fraudulent means or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any prize will forfeit any prize won and may be prosecuted to the full extent of the law. Released Parties assume no responsibility for any incomplete, incorrect, or inaccurate information, whether caused by web site users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer (or any information/material stored therein) relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

VI. PRIZES: There will be one (1) Grand Prize, five (5) First Prizes, and fifty (50) Runner-Up Prizes available to be awarded. One (1) Grand Prize Winner (a "Prize Winner") will receive ten (10) suite tickets for Grand Prize Winner and nine (9) guests for the New York Yankees home game played on August 11, 2018, which includes the opportunity for Grand Prize Winner and one (1) guest to attend a pre-game press

conference and the opportunity for Grand Prize Winner and his/her nine (9) guests to attend a pre-game tour of Monument Park and the Yankees Museum (the "Grand Prize"). The Approximate Retail Value ("ARV) of the Grand Prize is \$3500. TRANSPORTATION AND LODGING NOT INCLUDED. The exact nature and duration of the press conference opportunity and tour shall be determined by Sponsor and New York Yankees Partnership ("New York Yankees"), as applicable, at their sole discretion and subject to availability and the rules and regulations of New York Yankees. Five (5) First Prize Winners (each a "Prize Winner") will each receive two (2) Delta SKY360 tickets for First Prize Winner and one (1) guest for the New York Yankees home game played on August 11, 2018 (each, a "First Prize"). The ARV of each First Prize is \$750. TRANSPORTATION AND LODGING NOT INCLUDED. Fifty (50) Runner-up Prize Winners (each a "Prize Winner") will each receive two (2) Grandstand tickets for Runner-up Prize Winner and one (1) guest for the New York Yankees home game played on August 11, 2018 (each, a "Runner-Up Prize"). The ARV of each Runner-Up Prize is \$50. TRANSPORTATION AND LODGING NOT INCLUDED. Prize Winners and guest(s) will be solely responsible for all expenses incurred while redeeming the respective prize, including items such as: travel and transportation, lodging, parking, gratuities, taxes, and items of personal needs (beverages, meals, snacks, souvenirs, etc.). Prize Winners and guest(s) are responsible for their own travel plans, coordination, and expenses to the aforementioned destination. Total ARV of all prizes - \$9,750.

The prizes are non-transferable and non-assignable, with no cash redemptions except at Sponsor's sole and absolute discretion. Seat/suite locations for any of the aforementioned prizes at the game shall be determined in the sole discretion of Sponsor. Prize Winners' guests must be of legal age of majority in their jurisdictions of residence (and at least eighteen (18) years of age), unless accompanied by a parent or legal guardian. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of any prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. Each Prize Winner and his/her guest(s) agree to comply with all applicable ballpark and venue, as applicable, regulations in connection with the prize. Sponsor and the applicable MLB Entities reserve the right to remove or to deny entry to any Prize Winner and/or his/her guest(s) who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event or exhibition. Sponsor and the MLB Entities will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of any Major League Baseball game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as prizes may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the license granted by the game, event or exhibition ticket(s).

VII. PRIZE WINNER SELECTION: The potential winners will be selected from among all eligible entries received, in a random drawing on or about July 28, 2018, by the Administrator, an independent judging organization, whose decisions are final and not subject to challenge and/or appeal in all matters relating to this Sweepstakes. Odds of winning a prize will depend on the total number of eligible entries received. Each potential winner will be notified by telephone and/or e-mail. Upon initial notification and verification of eligibility and compliance with these Official Rules of each potential winner, confirmation will be sent to the potential winner via e-mail, or other home delivery service of Sponsor's choice and the potential winner will be declared an official winner ("Prize Winner"). Limit one (1) prize per person.

VIII. PRIZE TERMS AND CONDITIONS: Prize Winners are required to comply with any and all applicable federal, state and local laws, rules and regulations. Prize Winners will be required to sign an Affidavit of Eligibility and Liability/Publicity (except where prohibited by law) Release and W9 form (Grand Prize Winner and First Prize Winners only), and provide one (1) form of identification (collectively, the "Prize Acceptance Release"), and return it within three (3) days of written notification or the prize may be forfeited and an alternate potential winner selected, time permitting, by random drawing from among all remaining eligible entries. If a prize or prize notification is returned as unclaimed or undeliverable to a potential winner, if potential winner cannot be reached within two (2) calendar days from the first

notification attempt, if potential winner fails to return requisite documents within the specified time period, and/or if a potential winner is not in compliance with these Official Rules, then such person may be disqualified and an alternate potential winner will be selected for the prize at issue, time permitting, by random drawing from among all remaining eligible entries. To claim a prize, Prize Winner will be required to provide his/her correct full-name, mailing address, date of birth, telephone number and e-mail address. Each potential winner may be subject to verification before a prize will be awarded.

The Sponsor and Released Parties have not made any warranty, representation or guarantee, expressed or implied, in fact or in law, with respect to any prize awarded and specifically disclaim all such warranties, including, without limitation, any warranty of merchantability or fitness for a particular purpose. The prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND either expressed or implied. Any portion of a prize not accepted by a Prize Winner, will be forfeited, and shall not be subject to further or alternative compensation. Prize details and availability are subject to change. There are no substitutions unless specified by the Sponsor. The Sponsor reserves the right at its sole discretion to substitute any prize (or prize component) with another prize (or prize component) of equal or greater value. Sweepstakes Administrator is not the supplier or guarantor of any prize. Prize may be fulfilled by a third party. The Sponsor and Released Parties are not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any prize awarded in this Sweepstakes.

Prize Winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize they receive. The stated "ARV" of the prizes is based on available information provided to Sponsor, and any difference in ARV at the time of awarding will not be awarded, and the value of any prize awarded to a Prize Winner may be reported for tax purposes as required by law. The Grand Prize Winner and each First Prize Winner will be required to provide Sponsor with a valid social security number (as the ARV of the prize is equal or greater than \$600) before a prize will be awarded for tax reporting purposes. An IRS Form 1099 will be issued in the name of the Grand Prize Winner and each First Prize Winner for the total ARV of the corresponding (Grand Prize or First Prize) prize, as stated above, in the calendar year the prize was won. All properly claimed prizes will be awarded.

Prize Winner's acceptance of a prize constitutes permission (except where prohibited) for the Sponsor and the MLB Entities to use such Prize Winner's name, photograph, likeness, statements, biographical information, voice, statements and address (city and state) for any and all editorial, public relations, advertising and/or promotional purposes regarding this Sweepstakes as determined by Sponsor and the MLB Entities, as applicable, in all forms of media and by all manners (now and hereafter known), worldwide, including but not limited to the Internet, newspapers and other print media, radio and television, in perpetuity, without notice, consent, review or approval or further compensation.

IX. MODIFICATION: In no event will Sponsor be obligated to award more prizes than the number of prizes stated in these Official Rules. If for any reason Sponsor determines, in its sole discretion, that the Sweepstakes is no longer capable of running as intended by these Official Rules for any reason whatsoever, Sponsor reserves the right to terminate, suspend, postpone, delay or modify the Sweepstakes, in whole or in part, including, but not limited to, any occurrences described in Section V above, or any other causes which may corrupt or impair the integrity, security, fairness or proper conduct of the Sweepstakes. If Sponsor determines that more prize claims are submitted or more prize notices are distributed than the number of prizes offered in these Official Rules, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. For example, Sponsor may select a winner in a random drawing from among the eligible entries received up to the time of the impairment or conducted a random drawing among all prize claimants, and neither Sponsor, the Administrator nor any of the Released Parties shall have any further liability to any Participant in connection with the Sweepstakes.

X. RELEASES: All Participants, as a condition of participation in this Sweepstakes, agree to indemnify, release and hold harmless the Sponsor, Released Parties, and each of their respective designees and assigns and all of their respective officers, directors, employees, representatives and agents, from and against any and all liability, claims, damages, injuries or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with: (a) participating in any aspect of the

Sweepstakes, including, without limitation, while preparing for, participating in and/or traveling to or from any prize or Sweepstakes-related activity, including, without limitation, any injury, damage, death, loss or accident to person or property; (b) the receipt, ownership, possession, use or misuse of any prize awarded or; (c) any typographical or other error in these Official Rules or the announcement of offering of any prize. Participants further acknowledge that the Sponsor and Released Parties make no representations or warranties of any kind concerning the appearance, safety or performance of any prize, except for any manufacturer's warranty as may be included with the prize. In no event will Sponsor or Released Parties, its affiliates or their respective officers, directors, employees, representatives and agents be responsible or liable for any damages or losses of any kind, whether direct, indirect, incidental, consequential, punitive or other damages. Each Prize Winner bears all risk of loss or damage to his/her respective prize immediately upon receipt.

XI. GOVERNING LAW/DISPUTES: By participating, Participants agree to be bound by the Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all respects. Except where prohibited by law, Participants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, or the determination of the Prize Winner, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Consumer Arbitration Rules of the American Arbitration Association, then effective; and (b) any and all claims, judgments and awards made pursuant to such arbitration shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees or legal costs; (c) under no circumstances will an Participant be permitted to obtain awards for, and Participant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (d) judgment upon the arbitrator's award may be entered in any competent court or application may be made to any competent court for judicial acceptance of such award and an order of enforcement. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Participants, Sponsor, or the Released Parties in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Rhode Island without giving effect to any choice of law or conflict of law rules (whether of the State of Rhode Island or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Rhode Island.

XII. OFFICIAL SWEEPSTAKES RULES REQUEST: For a copy of these Official Rules, send a request specifying Official Rules along with a self-addressed, stamped envelope postmarked by July 27, 2018, and received by August 4, 2018, and mail to: Compliance/"New York Yankees AAA Game Day" Sweepstakes Official Rules, 44 Flanders Road, Stonington, CT 06378.

XIII. WINNER LIST REQUEST: To request confirmation of the name and city/state of residence for the winners, please send a self-addressed, stamped business size envelope, by September 15, 2018, to: Compliance/"New York Yankees AAA Game Day" Sweepstakes Winners List, 44 Flanders Road, Stonington, CT 06378. Requests that are incomplete, or received after September 15, 2018, will not be acknowledged or returned.

XIV. SPONSOR: AAA Northeast, 110 Royal Little Drive, Providence, RI 02904

XV. ADMINISTRATOR: Compliance Sweepstakes Services, 44 Flanders Road, Stonington, CT 06378 (the "Administrator").

XVI. MISCELLANEOUS: The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or company, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or company or the manufacturer or distributor of such product or service and, except as otherwise indicated, no association or endorsement is intended or should be inferred. The invalidity or unenforceability of any provision of these Official Rules or the Prize Acceptance Release will not affect the validity or

enforceability of any other provision. In the event that any provision of the Official Rules or the Prize Acceptance Release is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. For Participant, to the extent there is a conflict between Official Rules appearing any other location and any terms of use or other agreements posted on the Sponsor's Website, these are the Official Rules to be abided by.

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