AAA NORTHEAST
“2021 Travel Virtual Marketplace Vacation” Sweepstakes
Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS INTENDED FOR VIEWING IN THE UNITED STATES ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. VOID WHERE PROHIBITED.

I. SWEEPSTAKES PERIOD: The “2021 Travel Virtual Marketplace Vacation” Sweepstakes (the “Sweepstakes”) begins at 10:00 a.m. Eastern Standard Time (“EST”) on January 30, 2021 (“Start Date”) and ends at 3:00 p.m. EST on January 31, 2021 (the “Promotion Period”). The Sweepstakes is sponsored by AAA Northeast (“AAANE”), 110 Royal Little Drive, Providence, RI 02904 (the “Sponsor” and “Prize Supplier”). The official clock for purposes of the Sweepstakes is the computer of the Sponsor.

II. ELIGIBILITY: The Sweepstakes is open to United States residents that reside within the AAA Northeast territory of Connecticut (counties of New Haven, Fairfield and Litchfield only), Rhode Island, Massachusetts (counties of Barnstable, Berkshire, Bristol, Dukes, Essex, Middlesex, Nantucket, Norfolk, Plymouth, Suffolk and Worcester only), New Hampshire (county of Salem only), New Jersey (counties of Essex, Morris, Union, Bergen, Hudson, and Passaic only), or New York (Long Island, the five boroughs of New York City, Westchester, Rockland, Sullivan, Ulster, Dutchess, Orange, Putnam, Chenango, Delaware, Otsego, Schoharie and Herkimer counties, and parts of Lewis, Madison and Oneida counties only), and are twenty one (21) years of age or older at the time of entry. Officers, members, directors and employees of the Sponsor, and any of their respective parent companies, subsidiaries, dealers, retailers, advertising/promotion agencies, persons engaged in the development, production or distribution of materials for this Sweepstakes, and Compliance Sweepstakes Services (“Administrator”) (collectively, the “Released Parties”) and the immediate family members (defined as spouse, parents, grandparents, children, grandchildren, siblings, - whether biological, adopted, step or in-law) of such individuals, or persons living in the same household as such individuals (whether related or not), are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes Participant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Void where prohibited, taxed, or restricted by law.

III. HOW TO ENTER THE SWEEPSTAKES: An individual will be deemed a participant (“Participant”) in the Sweepstakes if they are eligible and enter the Sweepstakes using at least one (1) of two (2) methods of entry: (a) visit virtual showroom at www.AAA.com/Marketplace (the “Web Site”) and complete registration form/login, which will be available between 10:00 AM EST on January 30, 2021 and 3:00 PM EST on January 31, 2021. Participants will need to provide the following information: first name, last name, mailing address (including city, state and zip code), phone number, email address and AAANE membership number (if applicable). Participants will be able to earn Sweepstakes entries by interacting with the various virtual showrooms within the Web Site; the entries that can be earned are as follows: 50 entries (by visiting the reservation center), 20 entries (for each visit to an exhibitor booth), 15 entries (for each presentation attended), and 5 entries (for each exhibitor booth content information shared via social media); or (b) To enter by mail rather than attending the virtual showroom, print the following information by hand on a 3”x 5” card: AAANE “2021 Travel Virtual Marketplace Vacation” Sweepstakes entry, your first and last name, date of birth, street address, city, state, zip code, day and evening telephone numbers, and e-mail address. Each entry must have a complete return address (including Participant’s first and last name) on the outside of the envelope. Mail the card in a standard business-size #10 envelope to: CSS / AAANE “2021 Travel Virtual Marketplace Vacation”, 326 Thornell Road CBX #850, Pittsford, NY 14534. The mail-in entry will need to be postmarked between January 30, 2021 and February 1, 2021 and must be received by February 6, 2021. Each valid mail entry will receive one hundred (100) entries into the Sweepstakes.
All required information must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Sponsor reserves the right, in its sole discretion, to void any and all entries of a Participant that submits more than the stated maximum limit of entries by using multiple / different addresses, identities, or
any other methods, or who Sponsor believes has attempted to tamper with, influence or impair the administration, security, fairness, or proper play of this Sweepstakes. Proof of entering information is not considered proof of delivery to or receipt by Sponsor of an entry. The use of automated entry devices is prohibited and no mechanically reproduced entries are allowed; all such entries are void. Released Parties are not responsible for: lost, late, incomplete, illegible, incorrect, damaged, delayed, garbled, undelivered, or misdirected, or postage-due registrations, entries or mail, which will be disqualified, or any unforeseen circumstances that may limit an individual's ability to participate in the Sweepstakes. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

IV. PERSONAL INFORMATION / OPT-IN: By entering the Sweepstakes, you consent for the Sponsor and Administrator to obtain, use, and transfer your name, address, phone number, and other information (“Personal Information”) for the purpose of administering this Sweepstakes and such Personal Information will be kept by Sponsor for marketing purposes in accordance with its privacy policy (https://northeast.aaa.com/general/privacy-policy.html). The Personal Information that you provide in connection with the entry process will be used by Sponsor, its service providers, affiliates, and marketing partners only. You are authorizing the receipt of marketing emails to the email address entered on entry form, regarding product offerings and promotions. You may opt out of receiving future marketing e-mails by clicking on the unsubscribe link contained in any marketing e-mail received. You will remain eligible for this Sweepstakes whether or not you opt out of receiving marketing messages.

V. LIMITATIONS OF LIABILITY: If for any reason this Sweepstakes is not capable of running as planned, including, without limitation, due to infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, storm, or other natural cataclysm, riot, strike, civil commotion, government regulation, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes, in whole or in part, at any time, without notice and award the prizes, via a random draw, using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date, or to disqualify any individual who tampers with the entry process. Any person, who supplies false information, obtains entries by fraudulent means or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any prize will forfeit any prize won and may be prosecuted to the full extent of the law. Released Parties assume no responsibility for any incomplete, incorrect, or inaccurate information, whether caused by web site users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer (or any information/material stored therein) relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

VI. PRIZES: There will be one (1) Grand Prize and four (4) First prizes available to be awarded. The Grand Prize Winner (“Prize Winner”) will receive an $8,000 travel voucher to wherever the Prize Winner would like to go, offered by AAA Member Choice Vacations, for up to two (2) people (one of whom must be the Winner). All airfare must depart from JFK Airport (New York), Boston Logan Airport (Massachusetts), or T.F. Green Airport (Rhode Island). The Grand Prize will be awarded in the form of a certificate. Travel arrangements must be made through AAA Travel and AAA Member Choice Vacations, and the vacation choice must be a AAA Member Choice destination/tour package. The Prize must be redeemed by December 15, 2021. Air and land accommodations are subject to availability and blackout dates. Travel may not occur
during resort or airline blackout periods. Once travel is booked, no change, extension or substitution of trip
dates is permitted, except by Sponsor at its sole discretion. The Released Parties shall have no responsibility
or liability for cancellations and/or delays or any change by the air carrier(s), lodging facilities, or other
company or any other persons providing any of components of the prizes for the Prize Winner and his/her
guest due to reasons beyond the Released Parties’ control. Prize Winner must provide transportation for
themselves and their travel companions to and from departure airport. It is the responsibility of the Prize
Winner and his/her travel guest to arrive at the departure airport in time for their flights, with proper
government-issued travel documentation and proper identification. Certain travel and security restrictions
may apply, and it is the responsibility of the Prize Winner and travel guest to comply with all travel, security
and other laws, regulations, airline passenger and accommodation rules that apply to them. The Prize Winner
and his/her guest will be solely responsible for all other expenses while redeeming the prize package not
specifically set forth herein including but not limited to: airline charges, travel insurance, ground
transportation in and around destination location, meals, beverages, taxes, gratuities, merchandise, souvenirs,
hotel services, telephone charges, tips/gratuities, side trips and excursions, and any other incidentals. Prize
Winner and his/her guest must execute liability / publicity releases prior to issuance of travel documents;
should the guest be a minor in his/her state of residence, the Prize Winner must be the parent or legal guardian
of the minor and must execute liability / publicity releases on behalf of the minor. In the event that any prize
component of the prize package is not available, cancelled or rescheduled for any reason, then the remaining
elements of the prize shall constitute full satisfaction of Sponsor's prize obligation to winner and no additional
compensation will be awarded. The Grand Prize awarded consisting of products/services for two (2) people
require that the Prize Winner and travel guest redeem the Grand Prize together and must travel on the same
itinerary, at the same time and must depart and return from the same city. If the Prize Winner chooses to
take the prize trip without a guest, then the remaining elements of the Prize shall constitute full satisfaction
of Sponsor's prize obligation to winner and no additional compensation will be awarded. Sponsor will not
replace any of the prize components that are lost, mutilated, or stolen. The Approximate Retail Value (“ARV”)
of the Grand Prize is $8,000. Any difference between stated ARV and actual value of Grand Prize will not
be awarded. The Prize must be redeemed and travel completed by December 15, 2021, or prize will be
forfeited and no compensation will be awarded.

Each First Prize winner (each a “Prize Winner”) will receive a $250 Visa gift card. The gift card can be
redeemed at any location where VISA cards are accepted. The ARV for each First Prize is $250. Prize winners
must adhere to the terms and conditions of the respective gift card. Prize Winner will be solely responsible
for all expenses incurred while redeeming the respective prize, including travel, gas, transportation and
parking. Total Prize Pool - $9,000.

VII. PRIZE WINNER SELECTION: The Grand Prize Winner and four (4) First Prize winners will be
selected from among all eligible entries received, in a random drawing on or about February 8, 2021, by the
Administrator, an independent judging organization, whose decisions are final and not subject to challenge
and/or appeal in all matters relating to this Sweepstakes. Odds of winning a prize will depend on the total
number of eligible entries received. Each Prize Winner will be notified by telephone and/or email. Upon
initial notification and verification of the Prize Winner, confirmation will be sent to the Prize Winner via e-
mail, or other home delivery service of Sponsor’s choice.

VIII. PRIZE TERMS AND CONDITIONS: Prize Winner is required to comply with any and all
applicable federal, state and local laws, rules and regulations. Prize Winner may be required to sign an
Affidavit of Eligibility and Liability/Publicity Release, and provide one (1) form of identification
(collectively, the “Prize Acceptance Release”), and return it within seven (7) days of written notification or
the prize may be forfeited and an alternate potential winner selected, time permitting. If a prize or prize
notification is returned as unclaimed or undeliverable to a potential winner, if potential winner cannot be
reached within three (3) calendar days from the first notification attempt, if potential winner fails to return
requisite document within the specified time period, and/or if a potential winner is not in compliance with
these Official Rules, then such person may be disqualified and an alternate winner will be selected for the
prize at issue, time permitting. To claim a prize, Prize Winner will be required to provide their correct full-
name, mailing address, date of birth, telephone number and e-mail address. Each potential winner may be
subject to verification before a prize will be awarded.
The Sponsor and Released Parties have not made any warranty, representation or guarantee, expressed or implied, in fact or in law, with respect to any prize awarded and specifically disclaim all such warranties, including, without limitation, any warranty of merchantability or fitness for a particular purpose. The prize is awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND either expressed or implied. Any portion of the a prize not accepted by the Prize Winner, will be forfeited, and shall not be subject to further or alternative compensation. Prize details and availability are subject to change. There are no substitutions unless specified by the Sponsor. The Sponsor reserves the right at its sole discretion to substitute any prize (or prize component) with another prize (or prize component) of equal or greater value. Sweepstakes Administrator is not the supplier or guarantor of any prize. Prize may be fulfilled by a third party. The Sponsor and Released Parties are not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any prize awarded in this Sweepstakes.

Prize Winner will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize they receive. The stated “ARV” of the prizes is based on available information provided to Sponsor, and any difference in ARV at the time of awarding will not be awarded, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. The Grand Prize Winner will be required to provide a valid social security number (as the ARV of the prize is equal or greater than $600) before a prize will be awarded for tax reporting purposes. An IRS Form 1099 will be issued in the name of the Grand Prize winner for the total ARV of the Grand Prize, as stated above, in the calendar year the prize was won. All properly claimed prizes will be awarded.

Prize Winner’s acceptance of a prize constitutes permission (except where prohibited) for the Sponsor to use the winner’s name, photograph, likeness, statements, biographical information, voice, statements and address (city and state) for any and all editorial, public relations, advertising and/or promotional purposes regarding this Sweepstakes as determined by Sponsor, in all forms of media and by all manners (now and hereafter known), worldwide, including but not limited to the Internet, newspapers and other print media, radio and television, in perpetuity, without notice, consent, review or approval or further compensation.

IX. MODIFICATION: In no event will Sponsor be obligated to award more prizes than the number of prizes stated in these Official Rules. If for any reason Sponsor determines, in its sole discretion, that the Sweepstakes is no longer capable of running as intended by these Official Rules for any reason whatsoever, Sponsor reserves the right to terminate, suspend, postpone, delay or modify the Sweepstakes, in whole or in part, including, but not limited to, any occurrences described in Section V above, or any other causes which may corrupt or impair the integrity, security, fairness or proper conduct of the Sweepstakes. If Sponsor determines that more prize claims are submitted or more prize notices are distributed than the number of prizes offered in these Official Rules, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. For example, Sponsor may select a winner in a random drawing from among the eligible entries received up to the time of the impairment or conducted a random drawing among all prize claimants, and neither Sponsor, the Administrator nor any of the Released Parties shall have any further liability to any Participant in connection with the Sweepstakes.

X. RELEASES: All Participants, as a condition of participation in this Sweepstakes, agree to indemnify, release and hold harmless the Sponsor, Released Parties, and their designees and assigns and all of their respective officers, directors, employees, representatives and agents, from and against any and all liability, claims, damages, injuries or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with: (a) participating in any aspect of the Sweepstakes, including, without limitation, while preparing for, participating in and/or traveling to or from any prize or Sweepstakes-related activity, including, without limitation, any injury, damage, death, loss or accident to person or property; (b) the receipt, ownership, possession, use or misuse of any prize awarded or; (c) any typographical or other error in these Official Rules or the announcement of offering of any prize. Participants further acknowledge that the Sponsor and Released Parties make no representations or warranties of any kind concerning the appearance, safety or performance of any prize, except for any manufacturer's warranty as may be included with the prize. In no event will Sponsor or Released Parties, its affiliates or their respective officers, directors, employees, representatives and agents be responsible or liable for any damages or losses
of any kind, whether direct, indirect, incidental, consequential, punitive or other damages. The prize winner bears all risk of loss or damage to his/her respective prize immediately upon receipt.

XI. GOVERNING LAW/DISPUTES: By participating, Participants agree to be bound by the Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all respects. Except where prohibited by law, Participants agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, or the determination of the Prize Winner, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Consumer Arbitration Rules of the American Arbitration Association, then effective; and (b) any and all claims, judgments and awards made pursuant to such arbitration shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys’ fees or legal costs; (c) under no circumstances will a Participant be permitted to obtain awards for, and Participant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (d) judgment upon the arbitrator’s award may be entered in any competent court or application may be made to any competent court for judicial acceptance of such award and an order of enforcement. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Participants, Sponsor, or the Released Parties in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Rhode Island without giving effect to any choice of law or conflict of law rules (whether of the State of Rhode Island or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Rhode Island.

XII. OFFICIAL SWEEPSTAKES RULES REQUEST: For a copy of these Official Rules, send a request specifying Official Rules along with a self-addressed, stamped envelope postmarked by February 1, 2021 and received by February 6, 2021 and mail to: Compliance/“2021 Travel Virtual Marketplace Vacation” Sweepstakes Official Rules, Box 469, Stonington, CT 06378.

XIII. WINNER LIST REQUEST: To request confirmation of the name and city/state of residence for the winner, please send a self-addressed, stamped business size envelope, by March 15, 2021, to: Compliance / “2021 Travel Virtual Marketplace Vacation” Sweepstakes Winners List, Box 469, Stonington, CT 06378. Requests that are incomplete, or received after March 15, 2021 will not be acknowledged or returned.

XIV. SPONSOR: AAA Northeast, 110 Royal Little Drive, Providence, RI 02904

XV. ADMINISTRATOR: Compliance Sweepstakes Services, Box 469, Stonington, CT 06378.

XVI. MISCELLANEOUS: The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or company, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or company or the manufacturer or distributor of such product or service and, except as otherwise indicated, no association or endorsement is intended or should be inferred. The invalidity or unenforceability of any provision of these Official Rules or the Prize Acceptance Release will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Prize Acceptance Release is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor’s failure to enforce any term of these Official Rules will not constitute a waiver of that provision. For Participant, to the extent there is a conflict between Official Rules appearing any other location and any terms of use or other agreements posted on the Sponsor’s Website, these are the Official Rules to be abided by.